



PUT THE FUN INTO FUNDRAISING PRINT & PROMOTIONAL IDEAS FOR CHARITIES

northstar
design // print // web // promote



EST 1991

PROMOTIONAL SOLUTIONS

MAKING BRANDS

SHINE BRIGHTER

From local hospices to nationwide charities, we offer a wide range of design, print & promotional solutions to help raise funds and keep your charity at the forefront of your customer’s mind.

Whether you’re fund-raising, or putting on an event, Northstar provides a ONE-STOP solution, with a host of great design and print ideas.

This guide lists just some our most popular products that customers use to help their brand shine brighter.

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CREATIVE IDEAS



WIDE RANGE OF PRODUCTS



FAST EFFICIENT SERVICE



NATIONWIDE SERVICE



BEST VALUE

FESTIVE SCRATCH CARDS



LOTTERY STYLE SCRATCH CARD GAMES



FUNDRAISE: SCRATCH CARDS GAMES & FORMATS FOR ALL LEVELS OF BUDGET & AMBITION



Generate regular income with a fun and interactive scratch card.

We offer an extensive range of games and formats, providing different levels of complexity and scope for fundraising.

Whether it's a simple instant win style, or a fully managed game with high value prizes, we have a solution for you.

Bespoke designs · Fully managed · Flexible quantities.

PACK OF 50
CARDS, ONLY
£58.50
INC VAT

FUNDRAISING CARDS



FUNDRAISE: FUNDRAISING CARD PACKS

A SIMPLE, LOW COST WAY TO CREATE REVENUE

Generate income with very little outlay or risk with these simple fundraising cards.

Choose from a pre-designed theme with your logo, or supply your own design.

- A5 size cards (210x148mm)
- Available in packs of 50 with random winners
- Larger quantities available - please ask for details.

HOW THEY WORK

- Distribute cards to interested parties, groups or organisations
- Spaces on the card are sold for a fixed amount (£1, £2, £5, etc!)
- Once all the spaces are completed the winning name is revealed under the scratch panel.
- Standard protocol rewards the winner with 50% of takings, whilst the remaining 50% goes to the charity.



**FULLY PERSONALISED
WEDDING FAVOUR
SCRATCH CARDS**

**PACK OF 50
SCRATCH
CARDS
£59
INC VAT**

**PACK OF 100
SCRATCH
CARDS
£90
INC VAT**



FUNDRAISE: WEDDING FAVOUR SCRATCH CARDS

LOVE OUR PERSONALISED CARDS FOR A GREAT RETURN

Embrace the power of love with our fully personalised range of wedding favour scratch cards.

Choose from a pre-designed theme. Cards are then personalised with the name of the happy couple and your charity logo.

Packs come in batches of 50 or 100 with guaranteed returns of up to £60 per pack.

HOW THEY WORK

- Choose a style from our range of our pre-designed cards
- Cards are personalised with the name of the couple and your logo
- The couple distributes the cards at their wedding with one person winning the jackpot prize to be claimed from yourselves.
- Pack contents:

Pack of 50. Cost Price: £59, RRP: £120

1 x winner of £25 + 49 losers, **Profit/Income = £35**

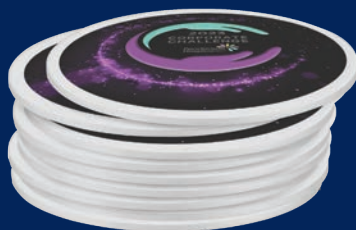
Pack of 100. Cost Price: £90, RRP: £200

1 x winner of £50 + 99 losers, **Profit/Income = £60**



WIDE FORMAT BACKDROPS

EVENTS: ONE-STOP DESIGN & PRINT SOLUTIONS EVERYTHING BRANDED FOR YOUR NEXT EVENT.



DRIP MAT/COASTERS

Remove the hassle of organising multiple suppliers for your event's marketing and display materials. The Northstar creative team provides a full design and brand support service. We cover all aspects of the design, print and production and can roll it out across a wide range of products, and formats including your digital media.

PRESENTATION GRAPHICS



WINE LABELS



SELFIE FRAMES



CERTIFICATES



EVENT SCRATCH CARDS





**PRINTED CARD
HEADBANDS**



FUNDRAISE: SEASONAL HEADBANDS GENERATE INCOME WITH LOCAL SCHOOLS



Create sponsorship initiatives through local schools with a Christmas Reindeer or Easter Bunny campaign.

Participating schools raise money through sponsorship with each child receiving a light-weight printed card headband to wear during the activity.

Headbands can be fully personalised and are a low cost solution and more sustainable than alternative plastic products.

HOW THEY WORK

- Local schools join your seasonal initiative and receives a pack of headbands for distributing to the children
- Children raise money through sponsorship for undertaking their activities.

PRINTED WALL CALENDARS



GREETING CARDS

DESK CALENDARS



SEASONAL: CALENDARS & GREETING CARDS

TIS' THE SEASON TO GENERATE INCOME



We offer a wide range of printed calendar and greeting cards to help generate income.

- Items can be personalised to your exact requirements
- Flexible quantities available from just a few to 1,000's
- Different shapes, sizes and formats available, including wall hanging, desk 'tent' style & wiwo bound.



LARGE
FORMAT



BROCHURES



LEAFLETS &
FLYERS



TICKETS



PROMOTION: GREAT VALUE PRINT IF IT'S PRINTED, WE CAN DO IT (FOR £LESS!)

Promote your charity or event with great value print.

We have 1000's of quality printed products, from simple flyers and booklets to large format posters. We help you promote your messages cost effectively.

- Wide range of standard & bespoke products to suit all budgets
- Flexible quantities from a few hundred to 1,000's
- Fast turnaround times
- Sustainable and recycled options available.

POSTERS



ROLLER BANNERS



LOSE PRINTED TABLECLOTHS



FITTED PRINTED TABLECLOTHS

DISPLAY: CREATE INSTANT IMPACT ROLLER BANNERS AND TABLECLOTHS



EXTRA-WIDE ROLLER BANNERS - UP TO 2M WIDTH

There's nothing quicker or easier to help set out your stall at an event than with a roller banner and tablecloth.

Our range of roller banners come in a mix of widths from 800mm to 2000mm, PLUS different quality bases to suit all budgets.

Lose and fitted table cloths help create instant impact with their large branding areas.

PRINTED FABRIC BACKDROP DISPLAYS



OUTDOOR BACKDROP DISPLAYS



COMBI PODIUM & CARRY CASE



WRAP ROUND DISPLAYS



TABLES



POP-UP KIOSKS



DISPLAY: DEFINE YOUR SPACE BACKDROPS, KIOSKS, PODIUMS & FURNITURE

We have so many ways to help you create and define a space. These examples are just a few of the types of display solutions we offer. They're all quick and easy to set up, provide great practicality, as well as offer big areas for branding and displaying your messages.

- Light and portable
- Easy to set up in just a few minutes
- Graphics can be interchanged.



**DISPLAY
FLAGS**



**OUTDOOR
BANNERS**



**FLAGS OF ALL
SHAPES & SIZES**



**PRINTED
GAZEBOS**



**POP-UP
DISPLAYS**



DISPLAY: GO OUTDOORS

FLAGS, BANNERS, GAZEBOS PLUS MUCH, MUCH MORE...



**BARRIER
COVERS**

When the great outdoors beckons, look no further than our outdoor display solutions to get you noticed.

These products stand up to the elements and offer great display opportunities.

Special materials perform in the toughest of environments and keep looking great whatever the weather.

**PRINTED
PROMOTIONAL
PENS**



PRINTED CUPS



**LEAFLET
DISPENSERS &
STRUT CARDS**



**PRINTED
WRISTBANDS**



**PRINTED
MUGS**



GIVEAWAYS: PROMO ITEMS EFFECTIVE WAYS TO GET YOUR BRAND NOTICED



**WATER
BOTTLES**

Talk to us about our attractive and practical promotional solutions. We have many products to help promote your brand and get your message in-front of your customer.

- Solutions from a few pence to a few pounds to suit a wide range of budgets
- 100's of products available
- Flexible quantities.

MAKING BRANDS SHINE BRIGHTER

Northstar has over 30 years experience producing great design and print. Put simply, ‘we help businesses communicate effectively through their marketing.’

Our combined CREATIVE and PRINT SERVICES offers a one-stop marketing support service. We remove the hassle of creating and sourcing printed marketing materials.

Creatively, we tune-in to your brand values, producing designs that reflect and communicate your messages effectively.

Our print and production services deliver the highest quality products on time and on budget.

CREATIVE SERVICES



STRATEGY



BRANDING



COMMUNICATION



DESIGN
& PRINT



GENERAL
PRINT



SIGNAGE



EXHIBIT
& DISPLAY



SCRATCH
CARDS

PRINT SERVICES

OUR CLIENTS





CHARITY SOLUTIONS

T: 01257 786660

E: IDEAS@NORTHSTARDESIGN.CO.UK

WWW.NORTHSTARDESIGN.CO.UK

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FEATURING

nettl
of Chorley