



INTERIOR & EXTERIOR SIGNAGE & DISPLAY SOLUTIONS



SIGNAGE & DISPLAYS MAKING BRANDS SHINE BRIGHTER

Signage and displays can have a huge impact on a customer experience. Whether you're saying "here I am" or informing and directing, the quality and clarity of your displays and messages speaks volumes.

A smart external sign gives a great first impression. Internal walls and floors offer a great opportunity to create an amazing space for customers and employees alike. Effective signage can help customers navigate your space more easily and enhance their experience.

Our wide range of signage and display solutions are suitable for a wide range of applications. They're also manufactured to a high quality standard to ensure they're fit for purpose.

Contents

WALLS ACRYLIC SIGNS DISPLAY BOARDS COMPOSITE SIGNS ADHESIVE WALL VINYLS	3 4 5 6
WALLPAPER	7
WINDOWS	
VINYLS & DECALS	8
FROSTED VINYL	9
FLOORS	
FLOOR VINYLS	10
SIGNS	
TRAY SIGNS	11
ILLUMINATED SIGNS	12



FABRICS	
PRINTED FABRICS	13
DISPLAY	
FABRIC BOXES & TENSION	
DISPLAYS	14
CANVAS & FRAMED PRINTS	15
PARTITIONS	
FABRIC COVERED BACKDROPS	16
FURNITURE	
STOOLS, CHAIRS & TABLES	17
PROMOTIONAL PRODUCTS	18
OTHER SERVICES	
CREATIVE & PRINT SOLUTIONS	19



WALLS: ACRYLIC SIGNS A TOUCH OF CLASS FOR ANY WALL

Acrylic signs are a beautiful, high quality solution that are guaranteed to make a good impression. Clear acrylics are printed from the reverse in single or full colour print with UV inks then fully backed up in white giving a photo-realistic quality finish. Coloured acrylics are printed direct to the surface using UV inks. Both are suitable for indoor and outdoor use.

KEY FEATURES

Acrylic panels can be back-lit for extra visual impact using LED and tube lighting

Clear and coloured substrates

Mount on the wall with attractive aluminium fittings or apply direct to surfaces

Bevelled edges gives added quality.



WALLS: DISPLAY BOARDS PRACTICAL & VERSATILE PANELS FOR SIGNAGE Foamex, Correx, Fluted card, C

Foamex, Correx, Fluted card, Cardboard, PVC, these are just some of the substrates that we can print on to create large format display panels and signs.

The substrates comes in a variety of thicknesses from 1mm upwards, whilst the properties of each lends themselves to all different uses and environments. Contact us about the ideal solution for your large format display.

KEY FEATURES

Different substrates allow for a variety of uses both internally & externally for displays, installations and signage

Boards can be shaped to fit a space or for added visual impact.

1mm-10mm thicknesses

Protective coatings & UV inks

Apply boards to surfaces using a variety of fixing methods.



WALLS: COMPOSITE SIGNS TOUGH & HARD WEARING FOR OUTDOOR USE Made from composite aluminium, t

Made from composite aluminium, these produce a very rigid yet lightweight, hard wearing flat sign. They are very temperature stable and offer great resistance to physical impact.

They're ideal for shop fascias, wall signs, information panels or directional signage. They can be fixed to posts, drilled, screwed or nailed in place.

KEY FEATURES

Ideal for indoor & outdoor use

Rust proof (made from aluminium composite)

Boards can be shaped to fit a space or for added visual impact.

3 & 5mm thicknesses

Protective coatings & UV inks

Very stable and will look great for a long time.



WALLS: ADHESIVE VINYLS CREATE IMPACT TO INTERNAL WALLS & OTHER SURFACES Vinyl graphics are a quick and effective w

Vinyl graphics are a quick and effective way to bring personality to your office, classroom, gym, cafe - or indeed any other space that has an empty looking wall.

Walls provide a massive opportunity to create a space with big visual impact. Use vinyl graphics applied to surfaces to explain a story, or create an immersive experience and make your space more engaging.

KEY FEATURES

Cover large areas quickly and effectively.

Different substrates and adhesive properties makes them useful for all types of application and environments

Apply to walls, or other flat surfaces

Laminated finishes allows surfaces to be wiped

Can be laser cut to intricate shapes for added visual impact.



WALLS: WALLPAPER COVER WALLS WITH A PERSONALISED WALLPAPER DESIGN Our wallpaper has a smooth matt pre

Our wallpaper has a smooth matt premium finish, like, well, premium wallpaper.

It's easy to order a bespoke design. Just measure the whole area and we'll design something to fit. We slice your design into strips, around double the width of a normal roll of wallpaper.

Anyone who's good at decorating can put it up. Paste the wall and hang it like you would at home.

KEY FEATURES

Cover large wall areas quickly

Full colour print - water and UV resistant

147gsm uncoated non-woven wallpaper with a soft smooth matt finish

Easy to install and remove - paste the wall application

Drops produced at equal widths dependent on size of wall - maximum drop 1300mm wide.



WINDOWS: VINYLS & DECALS CREATING ATTRACTIVE WINDOW DISPLAYS Windows graphics are a great opportunity

Windows graphics are a great opportunity to advertise your businesses. We can create large panels which are suitable for covering big areas of glass with a single piece of printed vinyl.

Or for something smaller we can create window decals which partially cover an area of the window with shaped graphics or individual cut-out lettering, like a telephone number, logo or icon.

KEY FEATURES

White and clear/transparent vinyl substrates

UV inks makes them suitable for short, medium or long term applications.

Mirrored printing available, plus white backing for added impact to graphics

Vinyls can be laser cut to intricate shapes

Single sided and 2-way printing.



WINDOWS: FROSTED VINYL A TRANSLUCENT FILM CREATES PRIVACY Frosted or etched windows are deli

Frosted or etched windows are delightfully elegant. They look like your windows have been sandblasted. Like decals, choose the areas you want to be cut-out. Supplied pre-cut on backing paper which fixes to the inside of the glass.

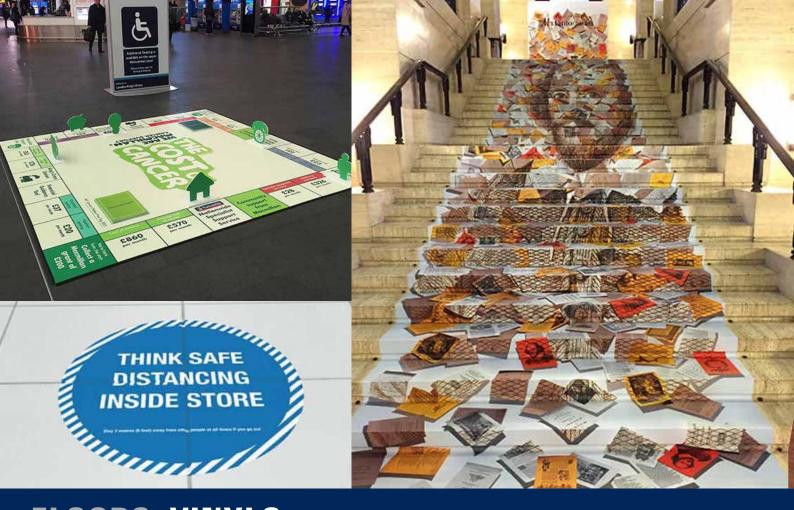
Choose shaped ones if you want to design individual words and letters which will look like they've been etched into the glass.

KEY FEATURES

Translucent vinyl substrate with frosted effect

Cut out an area to display your logo or message

Quick to install



FLOORS: VINYLS HARD WEARING GRAPHICS RIGHT UNDER YOUR FEETS Use floor vinyls to help dire

Use floor vinyls to help direct or inform customers in your space or use them in a more creative way for a big visual floor display.

Our self-adhesive floor vinyl is suitable for hard floors or carpet. Just peel and apply the vinyl directly to the surface.

Products include solutions for low & high traffic areas and even an outdoor version for exterior surfaces such as tarmac.

KEY FEATURES

Heavy duty white and clear/transparent vinyl substrates

Full colour UV inks makes them suitable for short, medium or long term applications.

 $\label{lem:hard-wearing} \textbf{Hard wearing, non-slip protective finish}$

Vinyls can be laser cut to intricate shapes



SIGNS: TRAY SIGNS AN ELEGANT 3 DIMENSIONAL SIGN SOLUTION Create a distinct

Create a distinctive sign with a printed Tray Sign. Sometimes called 'pan signs' they're a bit like a big biscuit tin lid. They're made from a composite aluminium substrate which is cut to create a slim box shape which can be mounted to a flat surface.

These signs can be covered in full colour laminated vinyl or supplied as a plain coloured tray onto which can be applied decals, 3D graphics, and even illuminated from inside.

KEY FEATURES

Available in virtually any size and length
Choice of edge thicknesses from 25mm
Aluminium composite substrate won't rust
Apply additional graphics or 3D letters
Supplied with wood or aluminium fixing
battons

Use outdoors for building signage or indoors for navigation and wayfinding.





SIGNS: ILLUMINATED SIGNAGE LET THERE BE LIGHT

Illuminated signs come in many shapes and forms. Turn a standard tray sign into an illuminated version by cutting out shapes and illuminate from inside for an attractive glow. Or why not use an illuminated light box in your retail space? Floor or wall mounted, the boxes use full colour graphics which are backlit inside the box for maximum display impact.

For a more 'retro and funky' look, a neon sign really catches the eye. Use it to display your message or logo fully lit in all its glory.

PRODUCTS INCLUDE

Illuminated tray sign

Floor standing or wall mounted light boxes

Neon lighting

Illuminated shop signs.



FABRIC: PRINTED FABRIC CURTAINS, BACKDROPS, DRAPES

Use printed fabrics to define a space. Suitable for backdrops, curtains, covers, flags, drapes and many more uses they are available in 8 different materials each with its own characteristics.

Printed in Full colour with your own design they are available in virtually any length in widths of up to 2.9m,

KEY FEATURES

Available unfinished as standard, or optionally hemmed with eyelets to hang from curtain hooks..

Full colour print

8 types of fabric including: Polyester, Tent, Black backed, Acoustic, Backlit, Vent, Flag & Stretch.



DISPLAY: FABRIC BOXES & TENSION DISPLAYS FLEXIBLE DISPLAY SOLUTIONS

These two systems are all about flexibility. Both allow graphics to be changed and updated easily in line with a promotion or event.

The fabric wall boxes create a dramatic display with a printed fabric infill stretched to fit the frame.

The wire tension displays are sleek & modern. They can be fitted in windows or against a wall. Acrylic panels hold the graphics in position and can be easily accessed and changed.

KEY FEATURES

Fabric boxes are available in different sizes.

Full colour printed fabric display is specially created for use in the aluminium frame.

Box frames can be screwed to walls

Wire tension systems are available in different configurations to fit different media sizes.

Combine multiple systems to cover larger areas.



DISPLAY: CANVAS & FRAMED PRINTS BRIGHTEN UP A WALL WITH YOUR **OWN ART**

Two solutions for displaying art, branding, or point of sale in an attractive way.

Get the studio look with our framed canvasses. We'll print your design then tension it over a wooden frame and attach it to the rear for a neat professional finish.

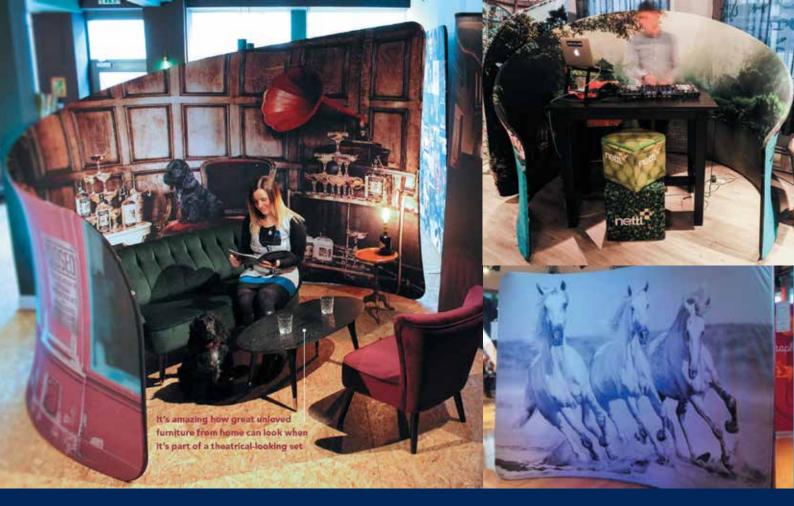
Our framed prints are available in 10 different styles. Just like traditional picture frames, they come with a board back, acrylic front and a custom printed insert using UV inks for extra long life.

FEATURES

Available in standard sizes for both products Custom sizes also available for the picture frames.

Send us your artwork and we'll print, mount or frame it for you.

Picture frames - available in 10 frame styles Canvas Prints - available in 2 thicknesses.



PARTITION: FABRIC COVERED BACKDROPS DEFINE SPACES QUICKLY AND EASILY

Fabric displays make excellent room dividers. Inside each is a lightweight aluminium frame. Clip it together and then stretch over the fabric graphic.

Available in straight, curved and shaped designs, they can be printed to one or both sides to create a dramatic display.

Use them in open areas, to define spaces, break sightlines and make spaces feel more intimate.

KEY FEATURES

Available in straight, curved and shaped designs

Lightweight and quick to assemble

Full colour print in UV fade resistant inks

Fabric can be washed

Need a new look? Simply order a replacement fabric covering.





FURNITURE: STOOLS, CHAIRS & TABLES SITTING PRETTY

Create comfy seating areas for guests and customers to encourage them to stick around for longer. Branded beanbags, cubes, and deck chairs look great all grouped together to make an informal chill out zone.

We also do fabric covered cocktail tables so your guests can stay around even longer enjoying a refreshment.

KEY PRODUCTS

Cube seating - for indoor & outdoor use

Beanbags

Cushions

Printed deck chairs

Cocktail tables.

OTHER: PROMOTIONAL ITEMS DISPLAY YOUR BRAND IN MANY WAYS

As well as signage and display solutions, we print a wide range of marketing and display items. From branded pop-up kiosks to printed posters and leaflets everything you'll need to promote your brand.



Pop-up Kiosk



Tent cards & table talkers



Banners



Pavement signs



Posters



Table cloths



Brochures & Leaflets



Point of sale



MAKING BRANDS SHINE BRIGHTER



Northstar has over 30 years experience of producing great design and print. We help businesses communicate effectively through their marketing.

As well as signage & display solutions we provide both CREATIVE and PRINT SERVICES for a one-stop marketing support service.

CREATIVE SERVICES



Strategy



Branding



Communication



Design 4 print

PRINT SERVICES



General print



Signage



Exhibit & display



Scratch cards

OUR CLIENTS

















































SIGNAGE & DISPLAYS T: 01257 786660

e: ideas@northstardesign.co.uk www.northstardesign.co.uk

MAKING BRANDS SHINE BRIGHTER

